



DEKALB Alumni News

www.dekalbalumni.org

Summer, 2016

TO: DEKALB Alumni Association Members, July 20, 2016
FROM: Keith Kauffmann, President DEKALB Alumni Association



It is my pleasure to invite you to our 38th annual DEKALB Alumni Reunion. This year, the reunion will be held on Tuesday and Wednesday, September 13 and 14. We will be meeting once again at the DeKalb County Farm Bureau campus, located at Peace and Bethany Roads.

available, which will be given out on a first-come, first-served basis. Please get your reservation in early.

I hope you can attend one or both days. Membership is open to anyone who worked for any of the DEKALB companies prior to the purchase by Monsanto, their spouses, and widowed spouses. Also, individuals expressing a genuine interest as demonstrated by present and past active support are eligible pending Board approval.

PLEASE MAIL YOUR CHECK AND REGISTRATION BY AUGUST 10. We hope to see you at the reunion. If you can't attend, please send in your \$15 membership so you will continue to receive the newsletters and information about next year's meeting.

If you are in town or can arrange to arrive a day early, on the afternoon of Monday, September 12, the DeKalb Area Agricultural Heritage Association (DAAHA) will be dedicating a new historical marker which commemorates the founding of the poultry division. Additional information on this event is included in this newsletter.

Our reunion will begin on Tuesday, September 13. Coffee will be available beginning at 9:30 a.m. A short business meeting will be held at 10:00 a.m. Our morning program will be presented by **Jamie Walter**, who will talk about their experience selling seed over the years and the launch of their new venture—Whiskey Acres. In the afternoon, we will tour the Whiskey Acres operation south of DeKalb, and for those who are interested, tastings will be available. You might want to check out an interesting story about this operation at <http://www.chicagoreader.com/chicago/farm-distilleries-whiskey-acres-dekalb-bourbon/Content?oid=18827005>

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Hotels: Country Inn, 815-895-8686; Comfort Inn, 815-895-5069; Holiday Inn Express, 815-748-7400; and Hampton Inn (663 S. Annie Glidden Road, near the university), 815-748-4323.

If you need help with hotel rooms, please contact me at 815-732-4559 or email to keithdkauffmann@gmail.com.

We will hold our 15th Silent Auction. If you have DEKALB items that you no longer want, this is a good opportunity to get them out of your way and benefit the Alumni general fund—holding down the cost of membership and group activities.

Lunch and dinner will again be provided by Headon's. For our evening program, we will be entertained by Good News—a local gospel quartet.

On Wednesday, September 14, we will take a bus to the Drury Lane Theater in Oak Brook Terrace for lunch and a matinee performance of "Smokey Joe's Café." We have 35 tickets

2015 - 2016 DEKALB Alumni Board		
Officers	Chairs	Completing Term
Keith Kauffmann	President	2016
Dan Rozzen	Vice President	2018
Dave Gores	Secretary	2016
Doris Riippi	Treasurer	Volunteer Chair
Rita Anderson	Director	2017
Delmer Gross	Director	2018
Harry Leffler	Director	2016
Tom Plote	Director	2017
Daryl Rolland	Director	2017

...continued **DEKALB Alumni Association Annual Meeting**

2016 DEKALB Alumni Silent Auction Procedures

Items for the auction will be received on September 13, between 9:30 a.m. and 10:30 a.m. The cut-off time for the auction bidding will be September 13 at 5:15 p.m.

Buyers will pay by check or cash and pick up item(s) following dinner. Make all checks payable to the DEKALB Alumni Association. Please pay either **Doris Riippi** or **Alice Ratfield**. Proceeds from all donated items will go 100% to the DEKALB Alumni Association, to be used for future alumni activities and events. Proceeds from last year's auction helped reduce costs for those attending this year.

This will be our fifteenth annual auction. We had many positive comments following the auction again last year. Please come with your items and with your cash in preparation to bid and to buy.

If you bring an item for the auction that DAAHA does not have in their collection, we may ask if you would like to donate it to them instead of selling it. If it is valuable, DAAHA can give you a recognition letter for your tax advisor to review.

Whiskey Acres Sets Stage for Illinois Bourbon Trail

Jamie Walter from Whiskey Acres will be our presenter to explain the history and products of the company.

Whiskey Acres Sets Stage For Illinois Bourbon Trail

Fields of corn. Machine sheds. Grain bins. Tractors coming and going. By all appearances, the farmstead 60 miles west of Chicago is an average DeKalb County farm. But a deep breath will reveal something different than the typical earthy musk. Instead, the sweet smells of baking bread and oak notes of charred wood fill



the air. These aromas mean one thing, you've arrived at Whiskey Acres Distilling Company, Illinois' first estate distillery.

Founded and run by 4th and 5th generation farmers **Jim Walter**, **Jamie Walter** and their partner

Nick Nagele, Whiskey Acres sets itself apart by not only a dedication to high-quality small batch spirits, but also hand-selecting and growing the best corn, wheat and rye on their family farm.

Destination Whiskey Acres

Boasting a scenic cocktail patio and historic tasting room, Whiskey Acres offers an assortment of delicious whiskey and vodka cocktails to suit a variety of tastes.

"We strive to make our tastings and tours unique and unfiltered," said Nick Nagele, co-founder and COO. "The seed to spirit process, from farming to distilling, is something that can only be experienced at Whiskey Acres. People have come from all over the state – and all over the world – to see what we're up to. We hope you will too."

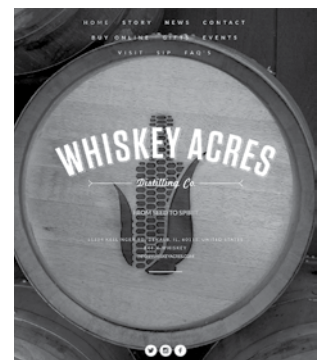
Whiskey Acres is located at 11504 Keslinger Rd, DeKalb, IL 60115. www.whiskeyacres.com 844-4-WHISKEY

The cost of a visit to the distillery is \$10/person, which you will pay when you arrive at Whiskey Acres. That in-

cludes a unique 45 min. - 1 hr. tour of our "seed to spirit" process, a small tasting of all of our whiskey, bourbon and vodka products and a souvenir shot glass to keep.

Cocktails made with our spirits are also available for purchase as well when on-site for the cost of \$5 ea. with a tour and tasting (limit 3). We have non-alcoholic beverages available as well.

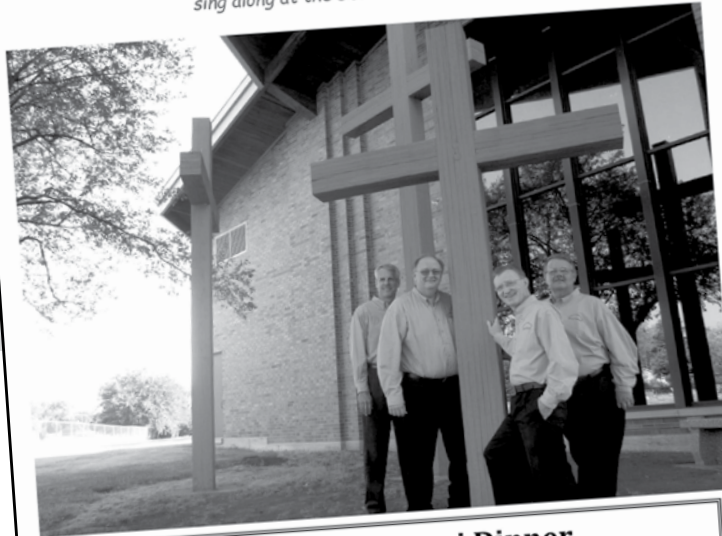
Please mark on the reservation form if you are planning to visit Whiskey Acres. They can only accommodate a limited number of people at one time.



Tuesday Evening Entertainment

GOOD NEWS!

Planners are happy to announce that *Good News!*, a local men's quartet, will present a concert as part of this year's alumni dinner. Founded in 2006, the group has sung for many audiences in Illinois and southern Wisconsin, presenting a mix of traditional Christian quartet favorites, popular Southern Gospel songs, and contemporary Christian arrangements. Plan now to hear their exciting message as you tap your foot, clap your hands and even sing along at the *Good News!* concert.



DeKalb Ag Alumni Dinner
Tuesday, September 13, 2016

Wednesday Program

Drury Lane Presentation

We have 35 tickets for the Drury Lane presentation of "Smokey Joe's Café." They will be given out on a first-come, first-served basis. So please get your registration form in early.

If attending, please be at the Farm Bureau at 9:15 a.m. to get on the bus. The bus will be returning around 4:00 p.m.

The lunch includes:

Garden Salad (Mixed greens, Tomato, Cucumber, Carrot, Radish, Herb Croutons, Ranch Dressing).

The Entrée choices:

- ♦ Pecan Crusted Tilapia (Creamy Roasted Garlic Butter Sauce)
- ♦ Traditional Roast Turkey (Sliced Breast, Herb Stuffing, Cranberries, Turkey Gravy)
- ♦ Roast Beef (Red Wine Mushroom Sauce)

If you are attending the theater, please make sure you **select your meal choice for lunch**. We need to let Drury Lane Theatre know the number requested for each meal. Thank you.

Smokey Joe's Cafe

Music and Lyrics by: Jerry Leiber and Mike Stoller
The longest running musical revue in Broadway history, "Smokey Joe's Café" is finally making its Drury Lane debut this season. Showcasing 39 pop standards, including rock and roll and blues anthems written by legendary duo Jerry Leiber and Mike Stoller, "Smokey Joe's Café" is guaranteed to keep you humming old favorites all night long. Winner of the 1996 Grammy Award for Best Musical Show Album, "Smokey Joe's Café" features jukebox hits such as "Yakety Yak," "Charlie Brown," and "Stand By Me."

**NOMINATED FOR SEVEN TONY AWARDS
INCLUDING BEST MUSICAL!**

Agenda for 2016 DEKALB Alumni Meeting

Tuesday, September 13

- 9:30 a.m. Auction items checked in/coffee and/or water.
- 10:00 a.m. The Business Meeting.
- 10:15 a.m. Presentation — Whiskey Acres Distillery
- 11:30 a.m. Lunch and Auction Bidding begins.
- 1:00 p.m. Options available:
Tour the Whiskey Acres Distillery Co.
Bingo
Just socialize.
- 5:00 p.m. Social Hour – Auction Bidding continues.
- 5:15 p.m. Auction Bidding ends.
- 5:30 p.m. Entertainment – Good News.
- 6:30 p.m. Sit-down Dinner.

Wednesday, September 14

- 9:15 a.m. Board bus at the Farm Bureau.
- 11:00 a.m. Arrive at Drury Lane Theatre.
- 11:45 a.m. Lunch at Drury Lane Theatre.
Theatre Production - "Smokey Joe's Cafe".
- 3:00 p.m. Board bus to return to Farm Bureau.
- 4:00 p.m. Bus arrives back at Farm Bureau.



www.DAAHA.org

DAAHA Update

by Larry Mix

Additional Historic Markers Planned To Recognize DEKALB Ag Innovations



Historical Markers

In keeping with its mission to highlight game-changing agricultural innovations in northern Illinois, DeKalb Area Agricultural Heritage Association (DAAHA) is developing plans to install two more state historical markers recognizing DEKALB Ag

innovations. These will be in addition to markers DAAHA has already dedicated that recognize DEKALB's first hybrid corn breeding plot and the Winged Ear logo.

The first of the two new markers will recognize the innovations of DEKALB Poultry Research. Subject to completing the marker application process in a timely manner, DAAHA is targeting dedication of the

DEKALB Poultry marker for Monday September 12 at 1:00 p.m., the day prior to the start of the DEKALB Alumni Reunion. Thijs Hendrix, President of Hendrix Genetics B.V. of the Netherlands, current owner of DEKALB Poultry, has generously agreed to underwrite the full \$4,000 cost of the marker and hopes to be on hand for the dedication. Plans are to locate the marker on Roberts Lane, on the approach to the Oak Crest Retirement Center in DeKalb which is where the DEKALB Poultry Research farm was located. Jack Nelson is assisting with this.

Work is also underway for a second new marker to recognize DEKALB Swine Breeders. A fundraising drive is underway to raise an additional \$3,000 needed to fully fund this marker with a goal of dedicating it in 2017. Tax deductible contributions may be sent to DAAHA, 111 S. 2nd St., Suite 204, DeKalb, IL 60115.

The DEKALB® Brand Continues to Innovate

Article submitted by Jennifer Stettes (Manager, OSBORN BARR)



While the journey to harvest is well underway for many farmers throughout the country, we are excited for what's ahead in 2017. As we continue our quest to provide leading solutions for optimal profitability, the DEKALB® brand has introduced a new lineup of products called DEKALB® Disease Shield™.

Farmers typically experience corn diseases one or two seasons out of every five, but in any given season, they never know if their fields will be at risk. DEKALB Disease Shield products provide a broad spectrum of protection against the most common, yield-robbing corn diseases, including anthracnose stalk rot, gray leaf spot, Goss's wilt, northern corn leaf blight and, in limited geographies, southern rust. Breeders have used predictive analytics and state-of-the-art technology, such as genome-wide selection, for exclusive genetic combinations with enhanced disease protection.

So far, we are seeing a strong performance advantage over competitors in trials, and we are excited to deliver this technology to farmers. With expected enhanced plant health, better standability and improved harvestability, farmers can grow more confidently and maximize their yield potential. DEKALB Disease Shield products will be the latest solution on the market and are expected to be introduced for the 2017 growing season in 109-120 relative maturity zones and be expanded in coming years.

Every year, farmers face new challenges, as well as exciting opportunities. The folks at DEKALB strive to focus on the farmer and provide innovative solutions and local field expertise. We sincerely thank you for your continued loyalty, and we especially thank all of the farmers and seed dealers for their partnership. Here's to a prosperous 2016 growing season.

For more information on the DEKALB brand,
visit DEKALB.com

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

Always read and follow IRM, where applicable, grain marketing and all other stewardship practices and pesticide label directions. DEKALB®, DEKALB and Design® and Disease Shield™ are registered trademarks of Monsanto Technology LLC. All other trademarks are the property of their respective owners. ©2016 Monsanto Company.

The House That Jack Built

Kernels of Wisdom — Volume 19

By Sue Breese

DEKALB always employed some great minds when it came to publicity, capturing our imaginations thru clever styles and ideas. This is one of the most memorable pieces circa 1981, called “The House That Jack Built.” Created by **Mike McCabe** and **Nancy Sprecher** of Ad/CREATION, it played off a rhyme – This is the corn that built the farm that paid for the house that Jack built. The sign of a winning campaign is that you remember it for years, as is the case with this one.

The photo of this is from the DAAHA photographic collection accessible thru the DAAHA website at DAAHA.org.



Pictured here is Mike McCabe, in his office at Ad/CREATION. Shown on the wall behind him are many of the design he created while at DEKALB. Notice the final version of the “House That Jack Built,” located on the wall just above the light .

Check Out Our Website: www.dekalbalumni.org